



Community Engagement

The Novant Health Community Engagement team provides programs and services that are strategically focused on achieving health equity – improving health and upward mobility in all communities, especially those that need it most.



Our core strategy: to transform communities by addressing root cause inequities with community-driven solutions that positively impact health and social determinants of health. We work in communities across our Coastal, Greater Winston-Salem and Greater Charlotte markets.

How Community Engagement improves the health of our communities, one person at a time

We transform communities by linking Novant Health services and community assets, offer educational programs and services, charitable investment support, and other resources like Novant Health speakers, Physician Ambassadors and volunteers to our communities and partners. Key programs include:

- **Community Health Workers:** as part of an intensive 90-day program, CHWs connect patients with multiple needs to health and social service resources while working to increase their confidence and ability to manage their health.
- **Community Care Cruiser:** a mobile clinic that travels within the greater Charlotte area to provide uninsured children with immunizations needed for school enrollment, flu shots, referrals for physicals and health assessments.
- **Charitable Investment Programs:** our commitment to supporting communities also comes through financial contributions and sponsorships. We invest Novant Health operational dollars in community-based programs which demonstrate impact in improving health and upward mobility for communities in need.
- **Novant Health Cares:** our team member volunteer program connects us to opportunities to support our communities and partners and to maximize Novant Health’s impact within the communities we serve.
- **Giving. Serving. Together:** Community Engagement partners with the Novant Health Foundation to execute our annual team member charitable giving campaign, where team members across the organization contribute to the Foundation and to select community partners.
- **MyCommunity Tool:** we regularly add new partners to this free online database where anyone can search for and connect with free or reduced-cost social service programs and resources in their area. Community access is at novanthealth.org/mycommunity; team members can search MyCommunity on iConnect.
- **Ensuring Community Benefit in alignment with Community Health Needs:** as required by the Affordable Care Act, we partner with hospitals and health departments to administer and analyze community health needs assessments every three years. The results inform the dozens of programs—with measurable outcomes—that we fund and administer to address the most pressing health and social needs of the communities we serve.



Learn more: novanthealth.org/community

Connect with us: communityengagement@novanthealth.org